

Management Report 2024



Bogotá.
Noviembre de 2024.



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Letter from our Chairman of the Board of Directors

In 2024, we started a new process in the board of directors. The tasks of the board brought us constructive dialogues and key decisions for the future of the Wikimedia Colombia chapter. Together with Libardo Muñoz, Luis Nuñez and Juliana Rudas, we supported the Executive Board every time they called us in favor of the movement and free knowledge. On several occasions we continued to count on Pilar Saenz and Joan Rodriguez to navigate the immensities of Wikimedia and learn from those who have taken this process forward, for years.

Closing a cycle and designing a new cycle was a great opportunity to see the growth of the movement in Colombia and the potential for the future. A key aspect in Wikimedia Colombia in 2024 has been trust. Trust in the work team and their commitment to the activities has been fundamental to reach the results contemplated in this report and to understand each of these results as seeds in a long term process. With more than 200 activities and more than 400 new users on Wikimedia platforms, we believe that we are in the middle of a process that Colombia needs and that movements like Wikimedia motivate and strengthen us.

What process does Colombia need? An immense and intergenerational process where we build knowledge in our terms. A process where not only the Spanish spoken in our region fits, but also includes our ways of seeing the world, where we understand what chuspa is, who the rolos are, what it means to wear motetes and why there are plants with leaves like donkey ears in these lands and not in others. A process where we learn from each other what we have forgotten, what we have been made to forget and what we should never leave behind. A joint task where knowledge is opened to those who know but have been outside the books and academic circuits. A task that does not end this year, nor this decade, but that brings us together in a collective promise where our territories are full of our histories, our knowledge and our languages.

May this report be one more seed of the multiple activities that can be done around free knowledge and may it be a point of reference for the tasks we have in the years to come.

Lina María Forero Suescún

Letter from our director

Dears,

This year we celebrate the fifth (5) anniversary of Wikimedia Colombia, an organization that was born from the activism and interest of a group of Wikimedians who have been contributing for more than a dozen years to the sustainability of Wikimedia platforms, their infrastructure and technological, social and institutional functioning on a voluntary basis. This group of people assumed the creation of an organization in Colombia that would promote processes and projects that would seek the democratization of free information in the country from Wikimedia. What a challenge!

In 2021, Frank Ballesteros, Juan Carlos Vargas, Pilar Sáenz and I met again, especially with the interest of using the Wikimedia infrastructure and platforms to open dialogues on issues of historical memory. This year, we closed our public activities with a dialogue that puts Wikimedia in another place, which we longed for before we started working on the strategy we defined this year: a co-creation laboratory in the commemoration of the Week of Memory in Colombia. Not only this activity, but everything that happened this year allows us to affirm that Wikimedia Colombia grew. It did it as an organization, in budgetary aspects, in the discussions it opened and held -for example, Iberoconf 2023-; it also grew in the reflections it had internally regarding the challenges facing the Wikimedia movement at this time, the place we want to have in the futures we build together and cooperatively with other organizations, institutions and communities.

This year also allowed us to evaluate/ reconsider the strategy followed by Wikimedia Colombia until today, and that although it responded to the challenges, opportunities and place that Wikimedia Colombia has within the Wikimedia movement and ecosystem, it did not respond in a fluid way to the complexities of the territory in which we find ourselves, marked by gaps in access to information, inequalities, digital education challenges, centralism, climate and social crisis, diversities, war, the deployment and massification of AI's, as well as the fragility of another model on the Internet that is increasingly under discussion: the free one, which does not respond to merely economic interests but to community, collaborative and resistance interests. In this scenario we deployed the construction and consolidation of a strategy for the future, which also had an impact on the way we had been doing things at an organizational level.

The implementation of the strategic plan **Wikimedia Colombia Grows** also leaves us learning at all levels, satisfactions, challenges, and lessons of what went as we expected, but that has shown us ways to continue sustaining this institutional project, proof of this are the results that we deliver today. This year we close with a team of professionals who contributed from their perspectives to what

Wikimedia Colombia is today and who also leave much of themselves for what will be the future of the organization. I am deeply grateful to each one of them because I recognize the double effort of exercising and putting at the service the professional training we have received and bringing them/working/learning them in Wikimedia; for all the challenges involved in doing a professional work in a movement supported by volunteers and that is a reflection in a smaller dimension of the social challenges we face every day. Similarly, this year in the management area Manuel Franco-Avellaneda joined us, who directs external projects and with whom we will direct both within Wikimedia and outside, projects and institutional long-range bets in what is coming for Wikimedia Colombia. This new direction we will hold together with Johana Botero and Bernardo Caycedo, with whom we will continue the construction of the new bets of Wikimedia Colombia for the future.

This year we received financial, institutional and strategic support from the team of professionals and representatives of the Wikimedia Foundation. We also thank the allies with whom we work, civil society organizations, community collectives, as well as the different actors of the educational, cultural, environmental ecosystems, and private sector institutions. Of course, I also thank the volunteers who continue contributing, writing articles, editing items in Wikidata, participating in the activities and projects of Wikimedia Colombia, doing a constant and not always sufficiently recognized work, to all of them my thanks and admiration for continuing to defend and promote the democratization of information from Colombia to the world and sustain a narrative of resilience and resistance.

For the next three years we will continue *Disoñando* -designing and dreaming- Possible Futures.

Cordially,

Monica Bonilla
Director of Wikimedia Colombia

Our work team

Director

Mónica Bonilla

Project Management

Manuel Franco-Avellaneda

Management consultants

Johana Botero

Bernardo Caycedo

Board of Directors

Lina Forero Suescún

Luis Núñez

Libardo Muñoz

Juliana Guerra

Program Officers

Paula Duran

Sara Idárraga

Communications Officer

Juan Carlos Vargas

Designer

Daniela Moreno

Support process manager

Jessica Moreno

General Services

Carolina Zambrano

Interns

Nathaly Montoya

Nickolay Martínez

Practitioner

Manuel Casallas

External consultants

Jairo Valencia – Counter

Sebastián Galeano – Lawyer

FASEM – Occupational health
and safety system

Collaborators

John Barragán

Paola Parada

Lina Porras

Juliana Sarmiento

Leonardi Fernández

Neima Paz

Johander González

Jaineris Alvarado

Yusmeri González

Our work and our learning

During the year 2024, Wikimedia Colombia worked from its three mission programs (education, culture and community) and two external projects (Let's read and write Wikipedia and Dignification) in 9 thematic areas within the Wikimedia ecosystem and movement:

- Women on Wikimedia (from art, culture, education and research, activism, among other areas)
- Libraries, Archives, Museums
- Sustainability and governance of the Wikimedia community
- Digital education and media and information literacy
- Social appropriation of knowledge and technology
- Climate justice and biodiversity
- Institutional and community memory on Wikimedia platforms
- Dignification
- Linked open data

These thematic areas were developed in activities that were developed with different communities, collectives and institutions and had the following objectives:

From the education program:

- Convene learning spaces through Wikimedia platforms.
- Convene people interested in educational issues and their linkage/articulation with Wikimedia.
- Co-produce with people-centers common issues to be addressed from the open culture and Wikimedia ecosystems.
- Reduce the writing gap, the access gap, and the information literacy gap through projects, processes and exercises of appropriation of the Wikimedia ecosystem.
- Collaboratively create prototypes to map, focus, develop and document the productions and learning that may emerge from the actions within the meeting spaces.
- Training of teachers, production of prototypes, development of workshops for the socialization of Wikimedia projects, socialization of elements of the open culture and of the topics of interest of the participants.

From the culture program:

- Update content and information about cultural institutions in the Wikimedia ecosystem.
- Update content and information about prominent women on Wikimedia platforms (Wikipedia, Wikimedia Commons, Wikidata and Wikicitas).
- Build together with the communities of narratives and strategies for the use of Wikimedia platforms as scenarios of collective and community memory.
- Designing tours in cultural institutions of the National Museum highlighting interpretations of the museum and offering new perspectives.
- Critically review the archive and multimedia about the LGBT movement on Wikimedia Commons and reflect on the gaps, forms of organization and categories within the platform.
- Convene community meetings where participants could collaborate and reflect on specific issues.
- Collect records of mobilizations for the rights of LGBT people in Colombia.

From the community program:

- Systematize information about the active community, in order to identify the profile of the people who are part of the community, their interests inside and outside the Wikimedia ecosystem.
- Strengthen through activities and programs the agency of the community to propose actions and build links with other people in the movement.
- Design and implement actions of dissemination, invitation and articulation of the local community with regional initiatives.
- Lead the development of Wikidía 2024, the annual meeting of the community of volunteers of Wikimedia projects in the country. This has allowed to strengthen ties, extend borders and design among people who share the interest of making knowledge free.
- Conduct research on the activities, projects and actions developed by WMF and other Wikimedia affiliates to establish a route for immersion of contributors in the activities and offerings of Wikimedia Colombia.
- Develop and participate in regional cooperation spaces and activities.
-

From the communications area::

- Manage internal and external communication.
- Cultivate skills in the understanding of design strategies and interaction of audiences, communication plans, thematic activations in social environments and operational integration of digital ecosystems such as the Wikimedia movement.
- Characterize audiences and sources of contact information.
- Research, co-design, iterate and implement internal and external environments of Wikimedia Colombia's digital ecosystem.
- Involve people from the audience, movement and communities in the creation of new formats and content.
- Develop graphic products (content for social networks, branding, print and digital editorial material, multimedia) for internal, external, online and offline communication.
- Encourage the creation and use of content from Wikimedia projects in all Wikimedia Colombia actions.

From the area of support processes:

- Provide support to the different areas, both missionary and managerial, for the development of activities or formulation and execution of processes.
- Accompany the management of material, technological and operational resources, ensuring the continuity of operations and the fulfillment of strategic and missionary objectives.
- Consolidate a system to attract, retain, develop and disengage the human talent necessary to achieve organizational objectives, by promoting a healthy and adequate work environment.
- Design and implement the Occupational Health and Safety System (SG-SST), which seeks to provide a safe work environment, minimizing risks and promoting the physical and mental health of employees.

The transition to project work

Similarly, in 2024 we had a project that meant a milestone within Wikimedia Colombia: the implementation of Let's read and write Wikipedia in the classroom. The implementation of the *Reading Wikipedia in the Classroom (RWC)* program in Colombia took place between July 2023 and September 2024, in Dibulla and Manaure, two small towns in the department of La Guajira.

Reading and writing Wikipedia

This project was supported by all areas and mission programs of Wikimedia Colombia. As part of the implementation of the program, the Wikimedia Colombia team made the following adjustments:

1. Formed alliances with the Colombian Ministry of Education, the Secretary of Education of La Guajira and Banco de La República (Colombia's central bank).
2. Designed a training proposal for in-service teachers to improve the learning process.
3. Redesigned the program's guidelines and expanded the initial objective of the reading program by deliberately including writing in the educational proposal.

Based on the experience of the project management, a teacher training process was proposed with the following orientations:

- **Egalitarian Dialogue.** The opportunity for peer-to-peer participation allows teachers, collectively, to propose their topics of interest according to their own experience, enriched by the interaction with Wikimedia facilitators.
- **Assessment of previous knowledge and experiences.** In the training proposal, teachers face challenges that test their potential and show what they can build when they demand and recognize that they can learn and build collectively.
- **Adaptation to particularities.** Training activities that take into account the context where teachers develop and recognize different learning experiences (auditory, visual, experiential and interactive) are privileged. This recognition of localized knowledge in time and space allows teachers to be in charge of their own process and to get involved in their own challenges in the Educational Institution where they work.

- **Continuous learning.** The recognition of the teaching-learning process as unfinished and continuous situates all the actors involved as subjects who can learn and teach in a flexible and adaptable way. In this sense, accompaniment during training allows for learning over time, based on feedback and self-evaluation by the teacher of his or her own process.

Dignification Project

The main objective of the Dignification project is to promote collaborative memory work between victims of the conflict, civil society organizations, Colombian state institutions and our network of volunteer collaborators. Wikimedia Colombia is committed to the decentralization, systematization and open dissemination of the country's historical memory. This effort is carried out from an approach that prioritizes the dignity of the victims, making visible non-hegemonic narratives about the multiple forms of violence they have suffered.

During the last quarter of 2024, the Dignification project focused on a pilot related to extrajudicial executions in Soacha and Bogota. Based on the structuring of public information in a database for Wikidata, the project actively participated in the Memory Week Collaboratory, organized by the National Center for Historical Memory (CNMH). This pilot allowed us to strengthen our collaboration network, both on a voluntary and institutional level.

Based on the lessons learned, in 2025 the project will continue the work initiated in the Colaboratorio, with the purpose of gradually scaling it up. This process will be guided by fundamental principles such as respect for the victims and the joint construction of alternative and hopeful narratives. Our goal is to put Wikimedia platforms at the service of truth, justice, reparation and non-repetition.

EduWikiConf 2025

Wikimedia Colombia will be the host chapter to receive the [EduWiki 2025](#) Conference, which will take place in Bogota, Colombia, from May 30 to June 1. This event is a platform for sharing work experiences in the Wikimedia Education space. The conference welcomes Wikimedia education leaders and organizations aligned with the Wikimedia mission. In order to facilitate meaningful participation from a diverse set of leaders from around the world on this topic, all those interested in attending must formally apply for a place. Annually between 120-150 people from around the world participate.

Where we were present

These were the places we visited in Colombia

- Bogotá
- Dibulla
- Leticia
- Manaure
- Medellín
- Necoclí
- Riohacha

The people of the community are located in these parts of the country

- Atlántico
- Bogotá
- Bolívar
- Boyacá
- Casanare
- Córdoba
- Cundinamarca
- La Guajira
- Meta
- Nariño
- Norte de Santander
- Risaralda
- Santander
- Sucre
- Valle del Cauca

Participation in national events

- Wikipedista's 1st Anniversary (Organized by Wikimedistas Wayúu)
- Commons and Artificial Intelligence (Organized by Karisma Foundation)
- Disinformation and artificial intelligence: What are the Challenges (Organized by DCN Global)
- RadicAI Convergence: Open Access, Artificial Intelligence and Digital Culture (Universidad del Bosque)
- Off-line access to Wikipedia and Wikimedia projects (Organized by Utopia Bio)
- What's next? Balance and challenges of the total peace policy 2022-2024 (Organized by PARES)
- Humanity in the digital era: building bridges for peace (Organized by CIVIX Colombia).
- Women of the Latin American and Caribbean Community (Organized by FES).
- Building tools to counter hate speech and disinformation (Organized by Social Media For Peace, UNESCO).
- Responsible Digital Future Forum (Organized by the Vice-Presidency of Colombia).
- Peace and Biodiversity: Communicating COP16 to the world (Organized by CAPAZ and the Humboldt Institute).
- Meeting of Indigenous Languages
- Youth IGF Colombia - Digital Rights Panel (Organized by Youth IGF Colombia).
- Memory Week (National Center of Historical Memory).
-

Participation in international events

- CopyRight Clinic: Reform + Advocacy (Organized by the WMF Let's Connect Working Group)
- Wikimedia Summit
- Wikimania
- Climate Justice, Indigenous Voices and Wikimedia Platforms (Organized by WikiAcción Parú)
- Common Ground Event
- Big Techs, Information and Democracy (Organized by OBSERVACOM)
- Reading Wikipedia in the classroom in Colombia (Organized by WMF in the framework of Community Growth Salon).
- Learning Clinic: Developing Education Initiatives through Wikimedia Partnerships: The case of WMCO (Organized by WMF's Let's Connect working group).
- Internet and Digital Policy Governance: What's at Stake for Human Rights (Organized by Global Partners Digital).
- Transparency Standards for Social Media Platforms in Colombia (Organized by OBSERVACOM and El Veinte)
- Global Summit on Disinformation 2024
- Ibero-American Perspectives on Informal Science Education (Organized by the Autonomous University of Mexico).
- Transmission of knowledge and know-how through Wikimedia platforms in Reimagining Education 3.0 (Organized by WikiAcción Peru).

Our links and cooperation networks

Liaison with international organizations

- A2K Global
- TAROCH Coalition
- Open Knowledge Network Internacional
- Open Knowledge Network Hub Latinoamérica
- EDs Wikimedia
- Wikimedia Language Diversity

Our International Partners

- Wikimedia Foundation
- Wikimedia Germany
- EduWiki
- Wikimedia Argentina
- Wikimedia Chile
- Wikimedians of Bolivia

- Wikimedians of Uruguay
- WikiAccion Peru
- Wikimedians of the Museo de la Plata
- Wikimedia Mexico
- Wikimedia Spain
- Wikiesfera
- Blackening Wikipedia
- Wiki Movement Brazil
- Wikimedistas Ecuador
- Wikimedistas El Salvador
- International Center for Political and Social Studies AIP-Panama
- The country
- Internews
- Rising Voices
- Luminare

Our binational partners

- Wikimedistas Wayúu

Our partners in Colombia

- Rosario University
- Center for Internet and Society of Universidad del Rosario
- Javeriana University
- La Salle University
- Center for Leadership and Teaching Excellence La Salle University
- Los Andes University
- Universidad Distrital
- National University of Colombia
- School of Gender Studies
- IDEA -Institute of Environmental Studies of the National University of Colombia
- Colombian Geological Service
- IDEAM - Institute of Environmental Studies
- Natural Park of Colombia
- National Pedagogical University
- Universidad de la Sabana
- Compensar University
- University of Antioquia
- CAPAZ Institute
- Uniminuto
- EPE Corpo
- CANC
- Bank of the Republic
- Internet Governance Board of Colombia
- FLISoL Colombia
- SiBiBo
- Secretariat of Culture, Recreation and Sports

- Explora Park
- Maloka
- Ministry of National Education
- Ministry of Information Technology and Communication
- National Library of Colombia
-

Civil society

- Fundación Karisma
- Utopia Bio
- Elegua
- Obusinga
- Causa Justa
- Internet Society Colombia
- Fundación Conector
-

Our activities during 2024

- Wikivacations 2023
- Accompanying the class Science Education of the Bachelor's degree program in Physics at the National Pedagogical University (UPN-FCT-DFI) with the prototype: see, look and observe.
- Bridges to reduce gaps, activity with Centro día and Wilborada 1047.
- Inaugural conference: our environments and their impacts
- Local Digital Points in schools
- Conference on digital security: secure creation of users on open platforms
- Fanzine workshop
- Subject, verb and predicate: the BNC collections on Wikidata
- Research and visibility with Wikimedia Colombia
- Lupa: Editing Club
- Memorables: Let's build our stories in digital format
- Workshop Cabinets and hyperlinks
- Workshop: Updating MAMBO contents
- Free memories: building an open LGBT archive
- Citatona: the writing of Colombian feminist women
- Laboratorio Descubridor de artistas colombianas
- Editatona mujeres artistas colombianas
- Metamorphxs Semillero Metamorphxs content upload day
- Photographic tour Museum Day
- Wikidata for arts research
- Editatona Causa Justa
- StaceX: free memories. Let's talk about an open LGBTQ archive in Colombia.
- Making our voice audible through the Wikimedia Movement Charter.
- Audibles
 - * How to make a featured article?
 - * Exchange of experiences Colombia - Bolivia
 - * Afternoon of games
 - * Intersectionality from the South
 - * Why and why use Wikidata in Colombia?
- Wikeys
- Volunteer Community Directory
- Documenting the streets

- Bike Day
- Local network Wikimedia of-line projects
- Obusinga - Sustenta Network
- Environmental thinking on Wikis
- Let's read and write Wikipedia in the classroom
- Wikimedia community meeting in Colombia: Wikidía 2024
 - * Medellín venue
 - * Riohacha venue
 - * Bogotá venue
 - * Leticia venue
- Wikidata's Birthday in Colombia
- Wikivacations 2024

We collaborate with other Wikimedia affiliates in the region in the following activities and campaigns

- [Stop Campaign: Women Making History](#)
- [Your Museum on Wikipedia Campaign](#)
- [Wiki for Human Rights Campaign](#)
- Green Digital Skills Program with Wikimedia
- Climate Justice, Indigenous Voices and Wikimedia Platforms Conference
- [Competition: Latin America on Wikidata](#)
- [Celebration of the 23rd anniversary of Spanish Wikipedia](#)
- [Pride Month 2024](#)

Communicative participation in Wikimedia Foundation campaigns.

- [Your Museum on Wikipedia Campaign](#)
- [She Said Campaign](#)
- [EduWiki 2025 Conference](#)
- [A Wiki minute campaign](#)
- [Wikipedia page Wanting photo campaign](#)
- [Wiki Loves Sport 2024](#)
- Wikimania 2024
- Wikimedia Summit
- [The power of commons event](#)
- Lets connect - Developing educational initiatives through Wikimedia partnerships

Our audiences and communities

Wikimedia Colombia's digital communication strategy for 2024 focused on internal communication management, communication shaping and communication positioning. From the implementation of the communication plan, the WMCO team cultivated skills in the understanding of design strategies and interaction of audiences, communication plans, thematic activations in social environments and operational integration of digital ecosystems such as the Wikimedia movement.

During the implementation of the strategy, we explored, promoted and managed actions aimed at describing groupings of public stakeholders, standardization of data sources, systematization of information collection instruments and management of contact information, aspects that were deployed for the personalization of communications and rapprochement with organizations and stakeholders.

We moved from audiences to the creation and production of content. Another challenge was to involve people from the audience, movement and communities in the creation of new formats and content. This action was a call for participation from a role of facilitator, co-creator, trainer, in which Wikimedia Colombia supports and dynamizes the interaction design or the graphic production of the content. The actions implemented included activations such as #WikiRun for independence, #TuMuseoEnWikipedia, Pocket tips to release your photos on open platforms (+ test), and the consultation on the 2 million articles on Wikipedia in Spanish.

How do we improve our support processes in administration, human resources, finance and accounting, and the occupational health and safety system?

- Design and implementation of the annual recruitment plan that includes the development of effective selection and hiring processes and alignment of organizational needs and strategic objectives.
- Analysis of specific information and training needs for new employees and existing collaborators.
- Efficiency in the management of material resources, optimizing costs without compromising the quality of services or supplies.
- Modernization of administrative processes through digitalization and use of formats.
- Design and monitoring of the annual training program that included the consolidation of the annual training calendar.
- Monitoring staff performance through regular evaluations, continuous feedback and clear success metrics.
- Management of labor relations and compliance with the country's legal regulations.
- Consolidation and implementation of the organization's Labor Coexistence Committee.
- Provide administrative support to the mission and management areas by organizing and monitoring processes, coordinating meetings and presenting reports.
- Submit the documentation required by the control entities where the processes imparted by the organization within the framework of its management are recorded.
- Implement internal control systems to detect and reduce cost increases and improve efficiency in the use of financial resources.
- Implementation of the Occupational Health and Safety Management System (SG-SST).

Our impact in numbers

In the last year

+2400

people participated in our activities

+443

new users on Wikimedia platforms

+ 4389

pages were created and edited on Wikimedia

We carried out

+212

virtual, in-person and hybrid activities

We had

+70

allied institutions and organizations inside and outside Colombia

We presented

+49

projects inside and outside the Wikimedia movement

Our community remains active and growing,

— this year we closed with —

+197

people contributing and committed to the Wikimedia mission in the country

Closing the Wikimedia Colombia Growing strategic plan

This year we close our Wikimedia Colombia Crece strategy and we share with you the impact of the strategy in the country.

- **+4551** people participated in the activities organized by Wikimedia Colombia
- From the activities and meetings, **+1181** new users were created on the Wikimedia platforms
- Together with the contributors, **+10081** pages, images, items and content were added to the Wikimedia platforms
- We carried out **+314** activities throughout the country
- We were in **+15** cities in the country
- We have a network of allies and collaborators totaling **+128** organizations and institutions.
- The number of people who have started and continue to contribute to Wikimedia in Colombia totals **+276** people

Financial Report 2024

In 2024, **\$999,231,112 COP**, equivalent to **228,682 USD**, entered Wikimedia Colombia and **\$941,445,708 COP** was executed. A total of **999,231,112 COP** institutional funds were entered, which were executed at **94.21%**. In 2024, **129,214,834 COP** were executed, which entered in 2023 from the 'Let's read and write Wikipedia' project. In 2024, **\$157,569,406 COP**, equivalent to **36,633.50 USD**, will be entered from the 'EduWiki Conf 2025' event, which will be executed in 2025.

The resources that entered Wikimedia Colombia in 2024 were received from the following activities.

- **Scholarship and cooperation funds:** Internews, Wikimedia Foundation with the event 'Discussion on the letter of the movement in Colombia' **\$5,630,621 COP**. **157,569,406 COP** from EduWiki 2025, which will be executed in 2025.
- **Institutional funds:** Wikimedia Foundation with the project 'Wikimedia Colombia Crece 2023-2024' **\$893,679,751**
- **Wikimedia Colombia Consultancies:** National Library of Colombia, Causa Justa. **\$4,081,882**
- **Administrative support to civil society organizations:** Wikimedia Foundation with the project 'Wikimedia Tools with and for the Colombian-Venezuelan Wayuu community'. **\$29,134,456**
- **Others:** Wikimedia Colombia affiliate fees. **\$1,061,65**

Budget execution

In 2024, Wikimedia Colombia executed 941,445,708 COP, equivalent to 98.7% of the institutionally projected budget.

Projected budget	Executed budget	% of execution
1'004.977.408 COP	941.445.708 COP	93,67%

Wikimedia Colombia revenue

Since 2023, we have been exploring the development of projects linked to the organization's missionary work, analyzing opportunities, risks and possibilities for institutional growth and, in turn, the diversification of projects and resources. In 2024, the transition was carried out through the provision of services such as the administration of resources to civil society organizations, as well as the presentation of projects to calls and funds.

	2023 Funds	2024 Funds
Funds for scholarships and cooperation	15%	12%
Institutional funds	84,5%	72,97%
Consultancies	0%	0%
Administrative support to civil society organizations	0%	14%
Others	0.05%	0.03%

Wikimedia Colombia includes in its policies the investment of cash in banks in financial products with minimal risk (CDT and savings accounts). By 2024, they amounted to **\$76,234,177**.



WIKIMEDIA
COLOMBIA